

BUSINESS DEVELOPMENT. PROPOSALS. CONTRACT SUPPORT.

duestarSM helps government and commercial teams develop business, pursue work and meet commitments after award through hands-on services, management consulting and training.

01 / CORE CAPABILITIES

BUSINESS DEVELOPMENT & RESEARCH

Buyer and market research, account strategy, opportunity qualification, positioning, outreach preparation, and pipeline coordination.

READINESS & PURSUIT STRATEGY

Capability and evidence reviews, solicitation analysis, bid/no-bid support, teaming strategy, and practical pursuit plans.

PROPOSAL DEVELOPMENT & MANAGEMENT

Response planning, requirements mapping, writing and editing, contributor coordination, compliance reviews, and submission preparation.

CONTRACT PERFORMANCE & COMPLIANCE SUPPORT

Help teams implement contract requirements, work toward required KPIs and service levels, address performance gaps, and maintain compliance records.

TRAINING & COACHING

Practical training in opportunity assessment, interpreting requirements, proposal writing, response coordination, and review.

02 / EXPERIENCE & DELIVERY

Our founder brings **20+ years** in business development and building businesses, including major corporations and businesses of his own, plus **11 years working on government bids**.

Founder-led oversight with support assembled around each engagement. Defined projects, ongoing scoped support, and work alongside your team.

04 / COLLABORATION & CONFIDENTIALITY

Our client portal organizes project documents, assigned work, progress updates, and reviews. A nondisclosure agreement is part of standard client onboarding; we establish confidentiality and information-sharing requirements at the outset.

03 / PROCUREMENT DETAILS

California Certified Small Business (Microbusiness)

DGS Certification ID: **2055654**

Cal eProcure registered
California limited liability company
Legal entity: duestar, LLC

SAM.gov registration: Pending

UEI: TBD

CAGE: TBD

RELEVANT UNSPSC

80101500 Management consulting

80101504 Strategic planning

80101508 Business intelligence

INSURANCE

Commercial General Liability

\$1M each occurrence / \$2M aggregate

Professional Liability

\$1M each claim / \$2M aggregate

Cyber and Data Risk

\$500K each claim / \$500K aggregate

Certificates available upon request.